



Internet Safety Guidelines

At the Jenny Bousfield Academy of Dance, we are aware of how influential the internet and social media are in the lives of children and young people. The following guidelines are intended to address issues relating to safety and security in these areas.

Photographs

- No names will be published on the JBA website or social media alongside a photograph of the child.
- Photos will only be published on the JBA website or social media if you have given your consent via the JBA Photography and Videography Permission Form.
- Photos used for the JBA website and social media will be carefully selected to be appropriate to the wider community.
- Parents of children (or the children themselves) in photographs will not be identified by 'tagging' the parent on social media.

Responsibilities of other parents/pupils

- Other Parents and Pupils should not identify others on JBA social media by naming or tagging them, especially where anonymity has been kept by JBA. For example, we may congratulate a pupil either anonymously or with a photograph, and others should therefore not mention the child's name in adding their congratulations.

Social Media 'follows'

- The age limit set by both Facebook and Instagram is 13. If a child under 13 'likes' the JBA Facebook page, JBA will send a courtesy message to the parents to ensure they are happy for their child to view content. If a child under 13 requests to follow the JBA Instagram page (this is a private account), this must be accompanied by an email from a parent confirming that the page is monitored by a parent, or JBA will not be able to accept the request.



- If a pupil under 16 wishes their Instagram account to be followed by JBA (for example if this is a dance account), JBA must have the agreement of the parent. JBA will not automatically follow an account without a request from the pupil and their parent.
- No child or parent should follow a teacher's private Facebook or Instagram account, and no teacher should follow a child's account from their personal social media account.

Contact Methods

- JBA has a dedicated email account, business Facebook page with messaging feature, and a dedicated mobile number for phone calls and texts. Parents and pupils should not contact JBA via personal social media accounts, messenger, or personal mobile numbers.